

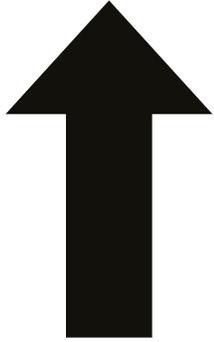
***HOW MIGHT INDUSTRY PLACEMENTS
WORK FOR YOUR DIGITAL ROLES?***

26 January 2023

TL



HM Government



WELCOME



TL



TODAY'S TEAM



Jemma Froggitt

Webinar Host

Professional
Development Executive

SDN



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Webinar Facilitator

Industry Placement Team

SDN



Tom Stray

Guest Contributor

Content Designer

CTech Business Solutions

WEBINAR FORMAT

Broadcast

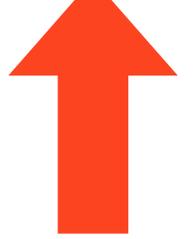
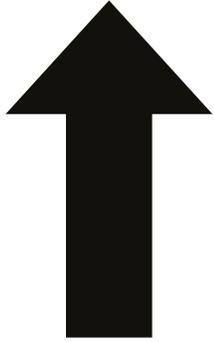
Your microphone will be muted

Use the Q&A function for questions

Feel free to use the chat box

AGENDA

- 1. T Levels and industry placements**
- 2. Employer insights**
- 3. Interview with an employer**
- 4. Next steps / support available**



WHAT ARE T LEVELS?



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THREE EDUCATION AND TRAINING OPTIONS, POST-GCSE

A LEVELS

Subject-based qualifications

two years
at local college or school

T LEVELS

2-year technical programmes at
Local colleges, schools, training providers
80% classroom based
20% in a placement

Includes **Industry Placements**
to build attitudes and behaviours
and to develop practical skills

APPRENTICESHIP Level 2/3

at least 12 months
work-based training

80% on the job
20% off the job

Followed by possible progression to :

**Higher
Education**

**Skilled
Employment**

**Higher level
Apprenticeship /
technical training**

THE T LEVEL PROGRAMME

2 years

80%

Up to 1400
hours

TECHNICAL QUALIFICATION

Core

English and
maths

Occupational
specialism

Other
requirements

20%

At least
315 hours
350 hours
average

Technical skills and
knowledge

Practical skills for
employment

Meaningful
contribution in the
workplace

INDUSTRY PLACEMENT

WHICH DIGITAL T LEVELS ARE LIVE?

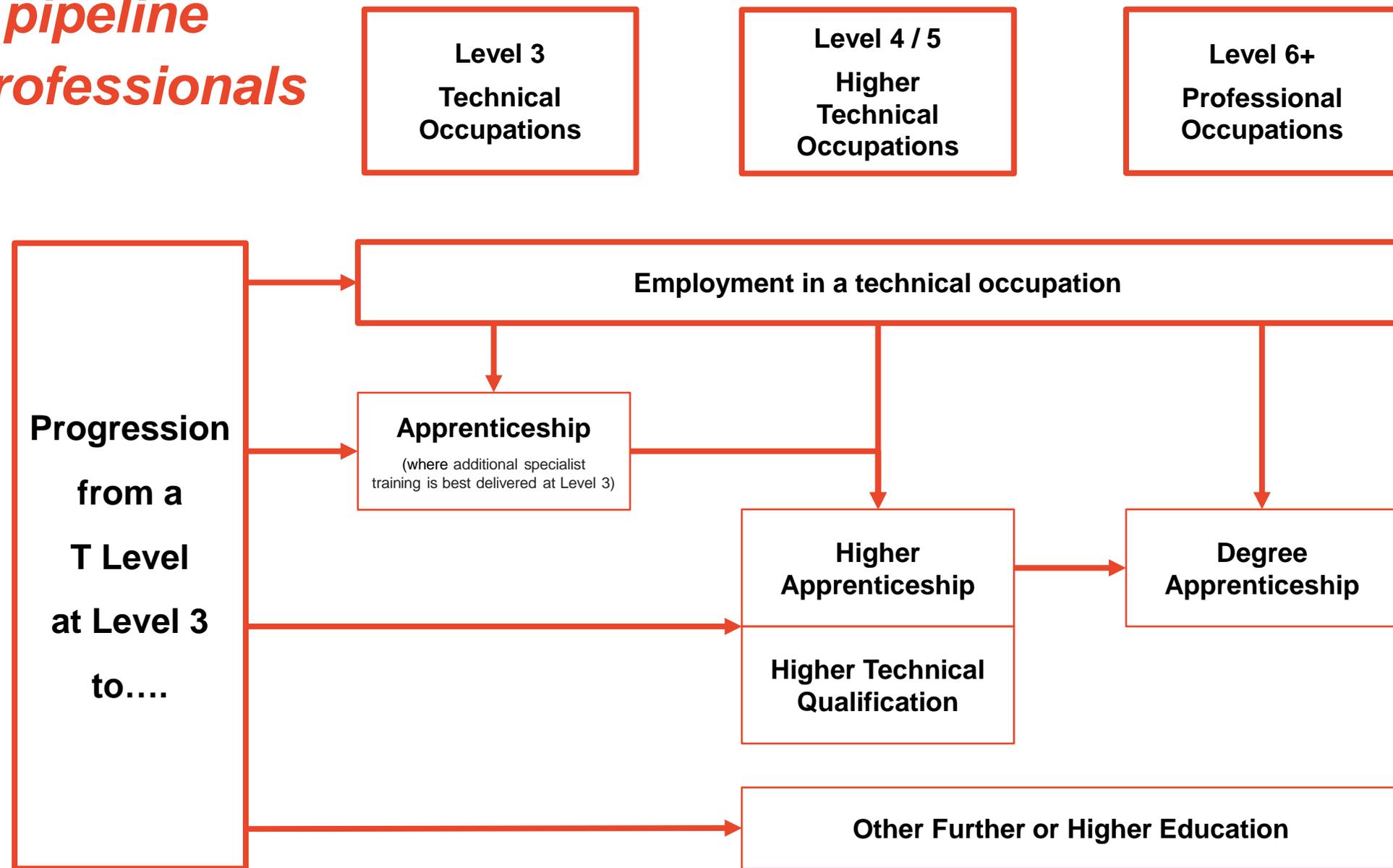
Digital production, design and development

Digital business services

Digital support and services

WHAT FOLLOWS T LEVELS?

Building your pipeline of technical professionals



POLL Which of the following T Levels are relevant to roles within your organisation?

POLL 1a

AUTUMN 2020

- Digital production, design and development
- Design, surveying and planning for construction
- Education and childcare

AUTUMN 2021

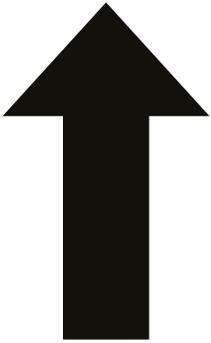
- Building services engineering for construction
- Digital business services
- Digital support services
- Health
- Healthcare science
- Onsite construction
- Science

POLL 1b

AUTUMN 2022

- Finance
- Accounting
- Maintenance, installation and repair for engineering and manufacturing
- Engineering, manufacturing, processing and control
- Design and development for engineering and manufacturing
- Management and administration

***Click all that are relevant
to your organisation***



***WHAT ARE
INDUSTRY
PLACEMENTS?***



WHAT ARE INDUSTRY PLACEMENTS?

- Time spent by a 16-19 year old student, learning and working in an organisation
- **In a real environment** – with an employer making a meaningful contribution to the organisation
- Minimum of **315 hours and average 350 hours** (approx. 45 working days)
- **Occupationally-specific** – developing students' practical and technical skills

Delivery approaches: all T Levels

**WORK TASTER
ACTIVITIES**

**SMALL TEAM
PROJECTS (UP
TO 1/3RD)**

**PATHWAY
PLACEMENTS**



**PART TIME WORK
RELATED TO
PATHWAY**

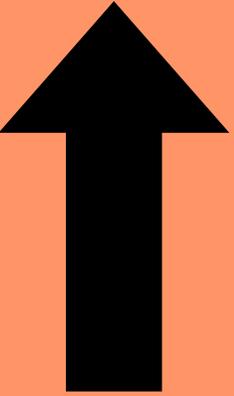
**UP TO 2
EMPLOYERS**

**SUPPLY CHAIN +
EMPLOYER
NETWORKS (+2
EMPLOYERS)**



**SPECIAL
EDUCATIONAL
NEEDS AND
DISABILITY**

**YOUTH
OFFENDERS
INSTITUTION**



Delivery approaches: specific T Levels

***ROUTE LEVEL
PLACEMENTS***



***SKILLS HUB/
EMPLOYER
TRAINING
CENTRES***



***HYBRID
PLACEMENTS***



WHY OFFER AN INDUSTRY PLACEMENT?

Smarter recruitment

- A solution for entry-level jobs
- Cost-effective recruitment
- Bring young people into the industry

Support your staff

- Management and mentoring skills
- Fresh perspective
- Extra help with projects

Support your community

- Improve diversity
- Create shared value in your community
- Enhance image and profile

EXAMPLES OF SUITABLE INDUSTRY PLACEMENT TASKS

DATA ANALYST

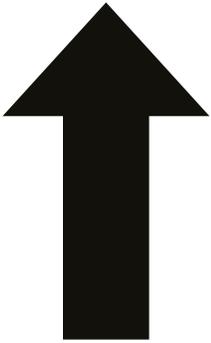
- Data mining, collection, formatting and saving datasets
- Merge datasets from multiple sources for advanced analysis
- Clean data, find faults, and test data integrity
- Use data analysis tools and basic statistical techniques to identify trends and patterns

WEBSITE DESIGNER

- Interpret website designs and conduct internet to find content
- Review branding, interface design and user experience
- Create website user acceptance testing plans and templates
- Analyse and present website traffic data using analytics

IT HELP DESK TEAM MEMBER

- Respond to user hardware and software issues and faults
- Troubleshooting and practical problem solving
- Provide simple technical briefings to staff on new technology
- Record user support interventions, outcomes and feedback
- Set up and maintain devices, testing network connections and security



***INDUSTRY
PLACEMENTS
MODELS AND
OPTIONS***

WHICH PLACEMENT MODELS MIGHT WORK FOR YOU?

MODEL	When this model might work	Example roles
DAY RELEASE	<ul style="list-style-type: none">• Where regular support would be useful as your pattern of work is steady and regular• Where you have a variety of tasks that need doing regularly,• Where the mentor or line manager would prefer to limit their supervision time during a given week	IT Help Desk IT Support Team
BLOCK	<ul style="list-style-type: none">• Where concentrated work over an extended period is needed to achieve project deadlines• Where students can be aligned to projects, events or annual business processes• To allow managers to schedule and plan for groups of students	Software development
MIXED	<ul style="list-style-type: none">• Where a student's course becomes more specialized• Where regular and project activities can make up a placement• Where there are several workplaces within a single employer allowing the student to experience more than one	Social media production

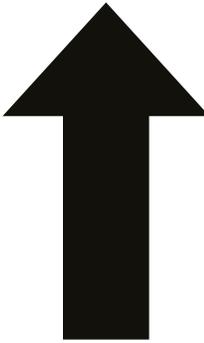
**WON'T WE BE EXPOSING
BUSINESS-CRITICAL
SYSTEMS?**

**DOES THE PLACEMENT HAVE
TO BE COMPLETELY IN
PERSON?**

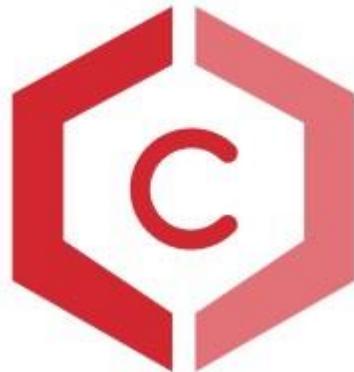
***WHAT ARE EMPLOYERS
ASKING ABOUT INDUSTRY PLACEMENTS?***

**WHAT IF I HAVE TO PAY FOR
EXTRA SPACE AND
EQUIPMENT FOR A
PLACEMENT STUDENT?**

**WHAT IF WE OPERATE
OUTSIDE OF NORMAL
WORKING HOURS?**



***INTERVIEWS WITH
CTECH BUSINESS
SOLUTIONS***



ANDY TALKS ABOUT

- **STUDENTS GROWING AS PEOPLE**
- **THE REAL-WORLD IMMERSION OF LEARNERS**
- **THE TASKS BEING REAL AND NOT INVENTED OR SIMULATED**



JOHN TALKS ABOUT

- **THE DESIRE FOR LEARNERS TO WORK DIRECTLY WITH THEIR CUSTOMERS**







What areas of your organisation could a learner accept increased responsibility as they develop?

Would a placement introduce new ways of working in your workplace?

Can you see the range of opportunities for real work in your organisation?

What are the possibilities of real work and real projects for learners in your organisation?

HANNAH TALKS ABOUT

- **THE UNEXPECTED BENEFITS TO HER WORK**
- **STUDENTS GAINING SKILLS AND EXPERIENCE**
- **HOW LEARNERS ARE BEGINNING TO GUIDE THEIR OWN WORK**
- **DEVELOPING REAL-WORLD SKILLS THAT ARE RELEVANT AND IMPORTANT**







Would you value the potential for development of other staff in your teams when working with a placement learner?

Would your organisation be able to provide the environment to support skills and experience development?

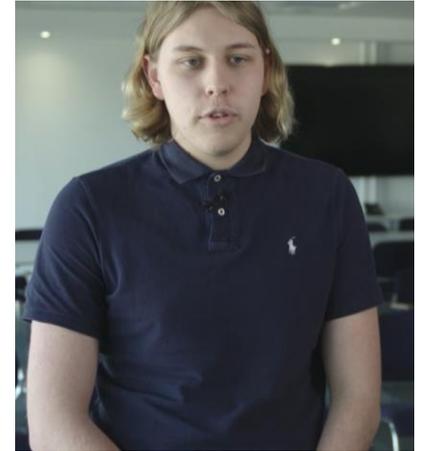


TOM TALKS ABOUT

- **INNOVATIVE IDEAS**
- **THE SKILLS HE HAS LEARNT**
- **WEB SITE DESIGN**

MAX TALKS ABOUT

- **PROGRAMMING**



NATASHA DESCRIBES

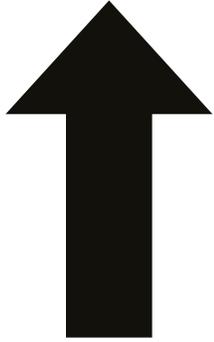
- **USING CANVA IN A REAL PROJECT**

How would you approach embedding learning in the workplace?

Would you feel able to provide an environment to bring in a new learner as part of one of your teams?

Can you think of opportunities for digital placements that could expand a learner's understanding of the workplace?

Which areas in your organisation might be suitable for a digital role placement?

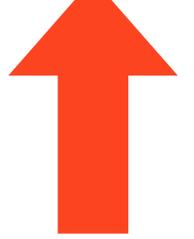
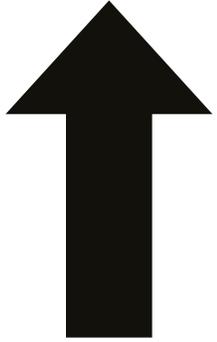


INTERVIEW

TOM STRAY

CTECH BUSINESS SOLUTIONS





*ANY
QUESTIONS?*



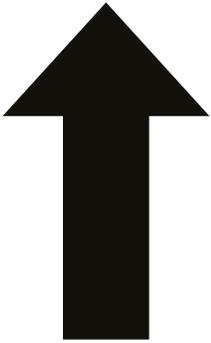
TL

POLL 2 Based on what you have heard about industry placements:

- Are you more likely to implement industry placements?
- Are you more confident to implement industry placements?
- Has this webinar been useful and practical for your industry placements planning?

POLL 3 ***Based on your current circumstances and your understanding of T Levels, is your organisation likely to offer Industry Placements?***

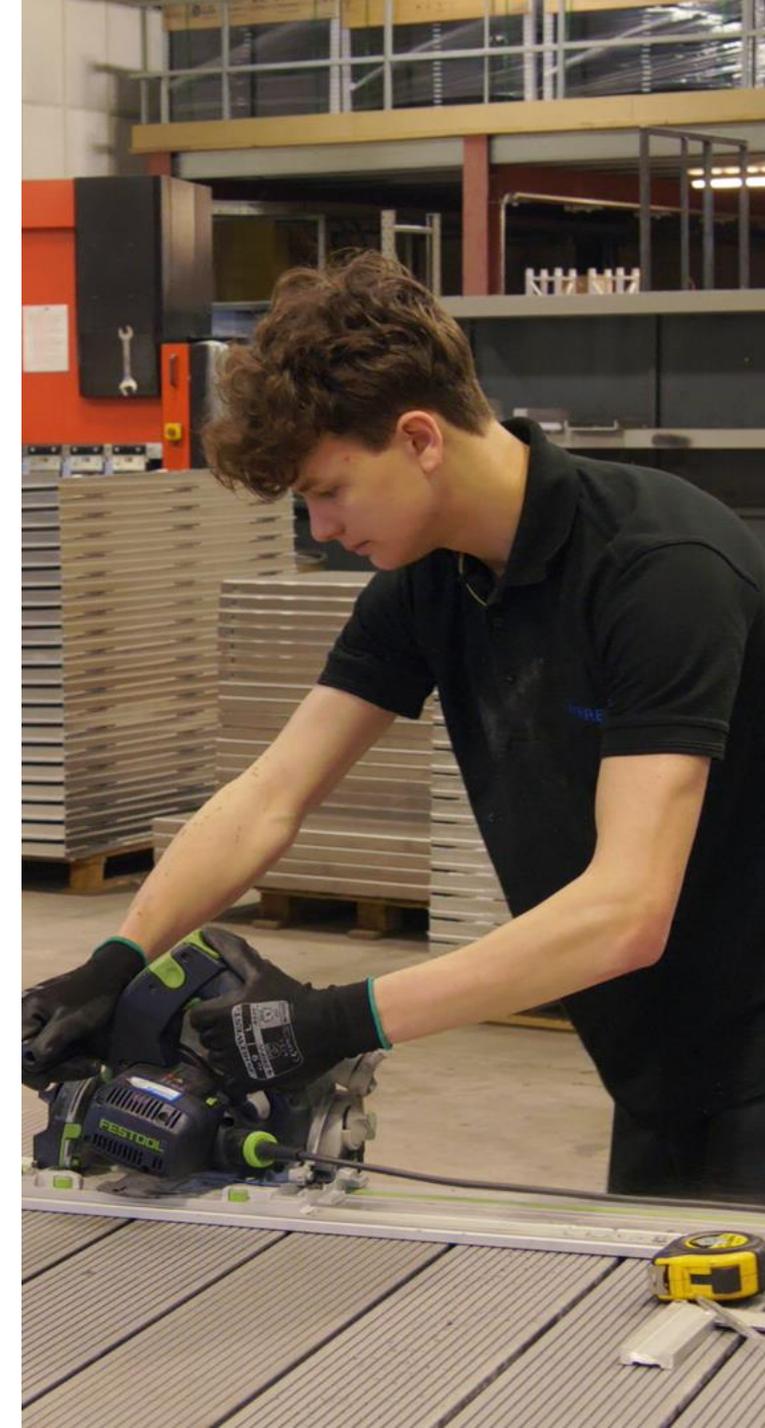
- Yes - we are already hosting T Level Industry Placements
- Yes – in the next six months
- Yes – in seven to twelve months
- Yes – more than a year from now
- Not in the foreseeable future
- No
- Don't know



***SUPPORT
AVAILABLE FOR
EMPLOYERS***



employers.tlevels.gov.uk/



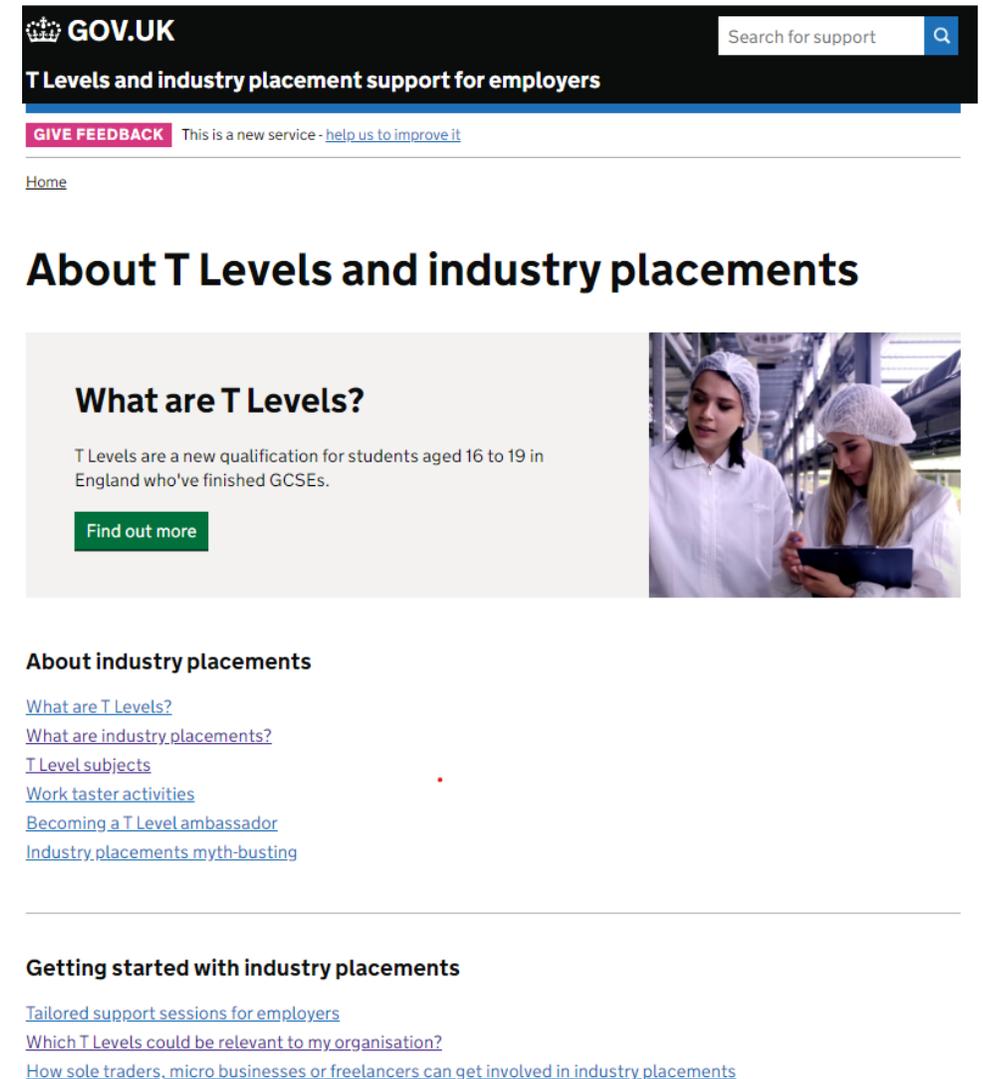
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GETTING STARTED

- What are T Levels?
- What are Industry Placements?
- How can they work for you?

- Hear from others:
 - Employers
 - Students
 - Providers

TL



The screenshot shows the GOV.UK website page for 'T Levels and industry placement support for employers'. The page features a search bar at the top right, a 'GIVE FEEDBACK' button, and a 'Home' link. The main heading is 'About T Levels and industry placements'. Below this, there is a section titled 'What are T Levels?' with a description: 'T Levels are a new qualification for students aged 16 to 19 in England who've finished GCSEs.' and a 'Find out more' button. To the right of this text is an image of two young women in white lab coats and hairnets looking at a tablet. Below the 'What are T Levels?' section is a section titled 'About industry placements' with several links: 'What are T Levels?', 'What are industry placements?', 'T Level subjects', 'Work taster activities', 'Becoming a T Level ambassador', and 'Industry placements myth-busting'. At the bottom, there is a section titled 'Getting started with industry placements' with links: 'Tailored support sessions for employers', 'Which T Levels could be relevant to my organisation?', and 'How sole traders, micro businesses or freelancers can get involved in industry placements'.

GOV.UK Search for support

T Levels and industry placement support for employers

GIVE FEEDBACK This is a new service - [help us to improve it](#)

[Home](#)

About T Levels and industry placements

What are T Levels?

T Levels are a new qualification for students aged 16 to 19 in England who've finished GCSEs.

[Find out more](#)

About industry placements

- [What are T Levels?](#)
- [What are industry placements?](#)
- [T Level subjects](#)
- [Work taster activities](#)
- [Becoming a T Level ambassador](#)
- [Industry placements myth-busting](#)

Getting started with industry placements

- [Tailored support sessions for employers](#)
- [Which T Levels could be relevant to my organisation?](#)
- [How sole traders, micro businesses or freelancers can get involved in industry placements](#)

PLAN YOUR PLACEMENT

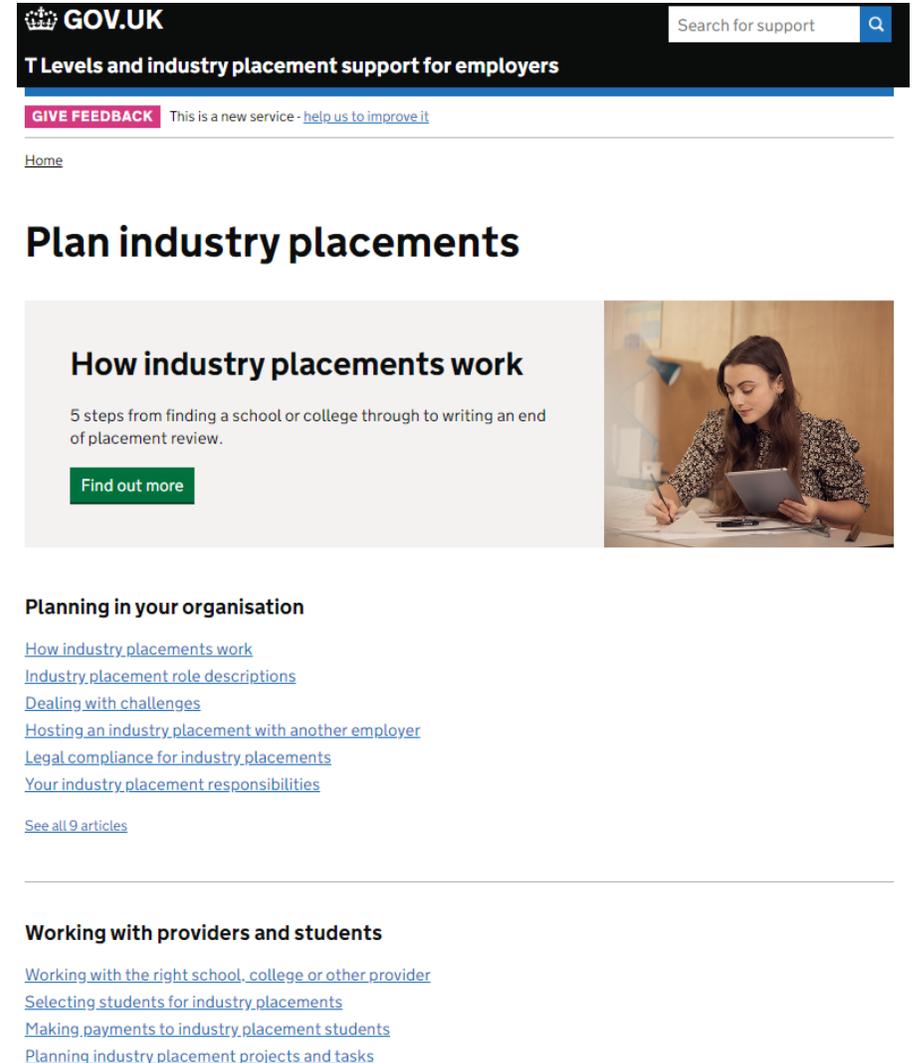
Downloadable resources

The case for industry placements

Planning the content of an industry placement

Are we ready to offer industry placements? Checklist and action plan

Final preparations checklist



The screenshot shows the GOV.UK website page for 'T Levels and industry placement support for employers'. The page features a search bar at the top right with the text 'Search for support'. Below the search bar is a navigation bar with the text 'T Levels and industry placement support for employers'. A 'GIVE FEEDBACK' button is visible, along with a link to 'help us to improve it'. The main content area is titled 'Plan industry placements' and includes a section for 'How industry placements work' with a 'Find out more' button. Below this is a list of links for 'Planning in your organisation' and 'Working with providers and students'.

GOV.UK Search for support

T Levels and industry placement support for employers

GIVE FEEDBACK This is a new service - [help us to improve it](#)

[Home](#)

Plan industry placements

How industry placements work

5 steps from finding a school or college through to writing an end of placement review.

[Find out more](#)



Planning in your organisation

- [How industry placements work](#)
- [Industry placement role descriptions](#)
- [Dealing with challenges](#)
- [Hosting an industry placement with another employer](#)
- [Legal compliance for industry placements](#)
- [Your industry placement responsibilities](#)

[See all 9 articles](#)

Working with providers and students

- [Working with the right school, college or other provider](#)
- [Selecting students for industry placements](#)
- [Making payments to industry placement students](#)
- [Planning industry placement projects and tasks](#)

DELIVERING YOUR PLACEMENT

Downloadable resources

Day 1 induction checklist

End-of-placement review with the student

End-of-placement review with the provider

The screenshot shows the GOV.UK website page for 'T Levels and industry placement support for employers'. The page features a search bar at the top right, a 'GIVE FEEDBACK' button, and a 'Home' link. The main heading is 'During industry placements', followed by a section titled 'Effective mentoring for students'. This section includes a sub-heading 'Effective mentoring for students', a paragraph stating 'A good mentor can make a huge difference to a student's experience. Discover our tips for industry placement mentors.', and a 'Find out more' button. To the right of this text is an image of three people working at a computer. Below this section is a heading 'Supporting and managing students' followed by a list of links: 'Effective mentoring for industry placement students', 'Supporting students' health and wellbeing on placement', 'Managing young people who are new to the workplace', 'Helping students learn', 'Mental health and industry placements', and 'Supporting industry placement students with special educational needs and disabilities'.

GOV.UK Search for support

T Levels and industry placement support for employers

GIVE FEEDBACK This is a new service - [help us to improve it](#)

Home

During industry placements

Effective mentoring for students

A good mentor can make a huge difference to a student's experience. Discover our tips for industry placement mentors.

[Find out more](#)

Supporting and managing students

- [Effective mentoring for industry placement students](#)
- [Supporting students' health and wellbeing on placement](#)
- [Managing young people who are new to the workplace](#)
- [Helping students learn](#)
- [Mental health and industry placements](#)
- [Supporting industry placement students with special educational needs and disabilities](#)

REGISTER YOUR INTEREST

The screenshot shows a web browser with three tabs: 'Home and news - Home', 'T Levels and industry placement', and another 'T Levels and industry placement'. The address bar shows 'test.employers.tlevels.gov.uk/hc/en-gb'. The browser's bookmark bar includes 'Home and news -...', 'My Day - To Do', 'Team', 'T Level Service (San...', 'TLS Board', 'Finance', 'Results & Certs (Tir...', 'Induction & Training', 'Other', 'Comms', 'Personal', and 'Other bookmarks'. The main content area features three columns: 'Early access to the brightest talent', 'Shape the future of your industry', and '5 simple steps' with a link 'Find out how industry placements work'. Below this is a 'Partner with a school or college' section with two options: 'Search for providers' (with a search box and 'Search' button) and 'Invite providers to contact you' (with a 'Register your interest' button). A link 'Looking for providers in more than one location?' is also present. At the bottom, there are four image-based links: 'About T Levels and industry placements', 'Plan industry placements', 'During industry placements', and 'Business benefits and case studies'. A 'Help' button is in the bottom right corner.

Home and news - Home x T Levels and industry placement x T Levels and industry placement x +

test.employers.tlevels.gov.uk/hc/en-gb

Home and news -... My Day - To Do Team T Level Service (San... TLS Board Finance Results & Certs (Tir... Induction & Training Other Comms Personal Other bookmarks

Early access
to the brightest talent

Shape the future
of your industry

5 simple steps
[Find out how industry placements work](#)

Partner with a school or college

Search for providers
See schools and colleges near you.

Enter postcode or town

Invite providers to contact you
Leave your details for them to get in touch.

▶ [Looking for providers in more than one location?](#)

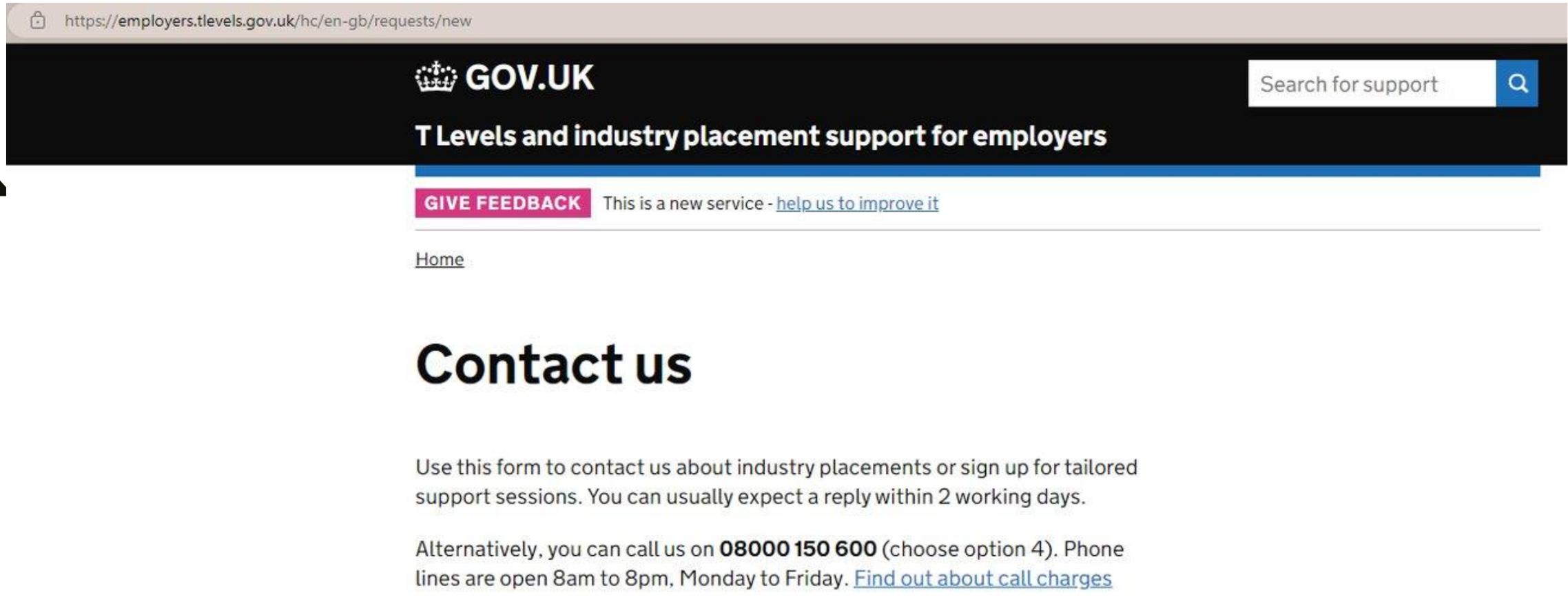

[About T Levels and industry placements](#)
What industry placements


[Plan industry placements](#)
Guidance to help you plan,


[During industry placements](#)
How to work with


[Business benefits and case studies](#)
Discover the benefits of

INDIVIDUALLY TAILORED ASSISTANCE



The screenshot shows a web browser window with the URL <https://employers.tlevels.gov.uk/hc/en-gb/requests/new>. The page header features the GOV.UK logo and a search bar with the text "Search for support". The main heading is "T Levels and industry placement support for employers". Below this is a pink button labeled "GIVE FEEDBACK" followed by the text "This is a new service - [help us to improve it](#)". A "Home" link is visible below the feedback section. The main content area has a large heading "Contact us" and two paragraphs of text. The first paragraph states: "Use this form to contact us about industry placements or sign up for tailored support sessions. You can usually expect a reply within 2 working days." The second paragraph states: "Alternatively, you can call us on **08000 150 600** (choose option 4). Phone lines are open 8am to 8pm, Monday to Friday. [Find out about call charges](#)".

<https://employers.tlevels.gov.uk/hc/en-gb/requests/new>

GOV.UK

Search for support

T Levels and industry placement support for employers

GIVE FEEDBACK This is a new service - [help us to improve it](#)

[Home](#)

Contact us

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LIVE EVENTS

Type	Topic	Date	Time
Webinar	Construction	Thursday 2 nd Feb	14:30-16:00
Webinar	Intermediary Business Advisers	Thursday 23 rd February	14:00-15:30
Face-to-face Conference	Employer conference (Newcastle)	Friday 3 rd March	10:00-15:30
<i>Multiple</i>	<i>New events</i>	<i>March to August 2023</i>	<i>To be confirmed</i>

Links to previous webinar recordings available [here](#)

THANK YOU

<https://employers.tlevels.gov.uk/>



HM Government

Disclaimer

This advice is general guidance and is not legal advice. It should not be acted on without a full understanding of your current situation. You can access the latest government guidance on industry placements at www.tlevels.gov.uk. SDN Enterprises Ltd (trading as SDN) has tried to ensure that the information and advice we give is accurate. However, SDN will not accept liability for any loss, damage or inconvenience arising as a consequence of any use of or the inability to use any information or advice given.

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