



***HOW MIGHT INDUSTRY PLACEMENTS
WORK FOR YOUR DIGITAL ROLES?***

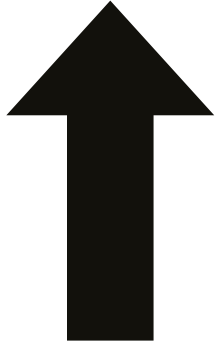
17 July 2023



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HM Government



WELCOME



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TODAY'S TEAM



Tim Chewter
Webinar Host

Director of Business
Development

SDN



Lou Doyle
Webinar Facilitator

Industry Placement Team

SDN

WEBINAR FORMAT

Broadcast

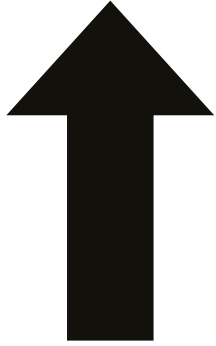
Your microphone will be muted

Use the Q&A function for questions

Feel free to use the chat box

AGENDA

- 1. T Levels and industry placements**
- 2. Employer insights**
- 3. Interview with an employer (Lou Doyle as CEO Mesma)**
- 4. Next steps / support available**



WHAT ARE T LEVELS?



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THREE EDUCATION AND TRAINING OPTIONS, POST-GCSE

A LEVELS

Subject-based qualifications

two years
at local college or school

T LEVELS

2-year technical programmes at
Local colleges, schools, training providers
80% classroom based
20% in a placement

Includes **Industry Placements**
to build attitudes and behaviours
and to develop practical skills

APPRENTICESHIP Level 2/3

at least 12 months
work-based training

80% on the job
20% off the job

Followed by possible progression to :

**Higher
Education**

**Skilled
Employment**

**Higher level
Apprenticeship /
technical training**

THE T LEVEL PROGRAMME

2 years

80%

Up to 1400
hours

TECHNICAL QUALIFICATION

Core

English and
maths

Occupational
specialism

Other
requirements

20%

At least
315 hours
350 hours
average

Technical skills and
knowledge

Practical skills for
employment

Meaningful
contribution in the
workplace

INDUSTRY PLACEMENT

WHICH DIGITAL T LEVELS ARE LIVE?

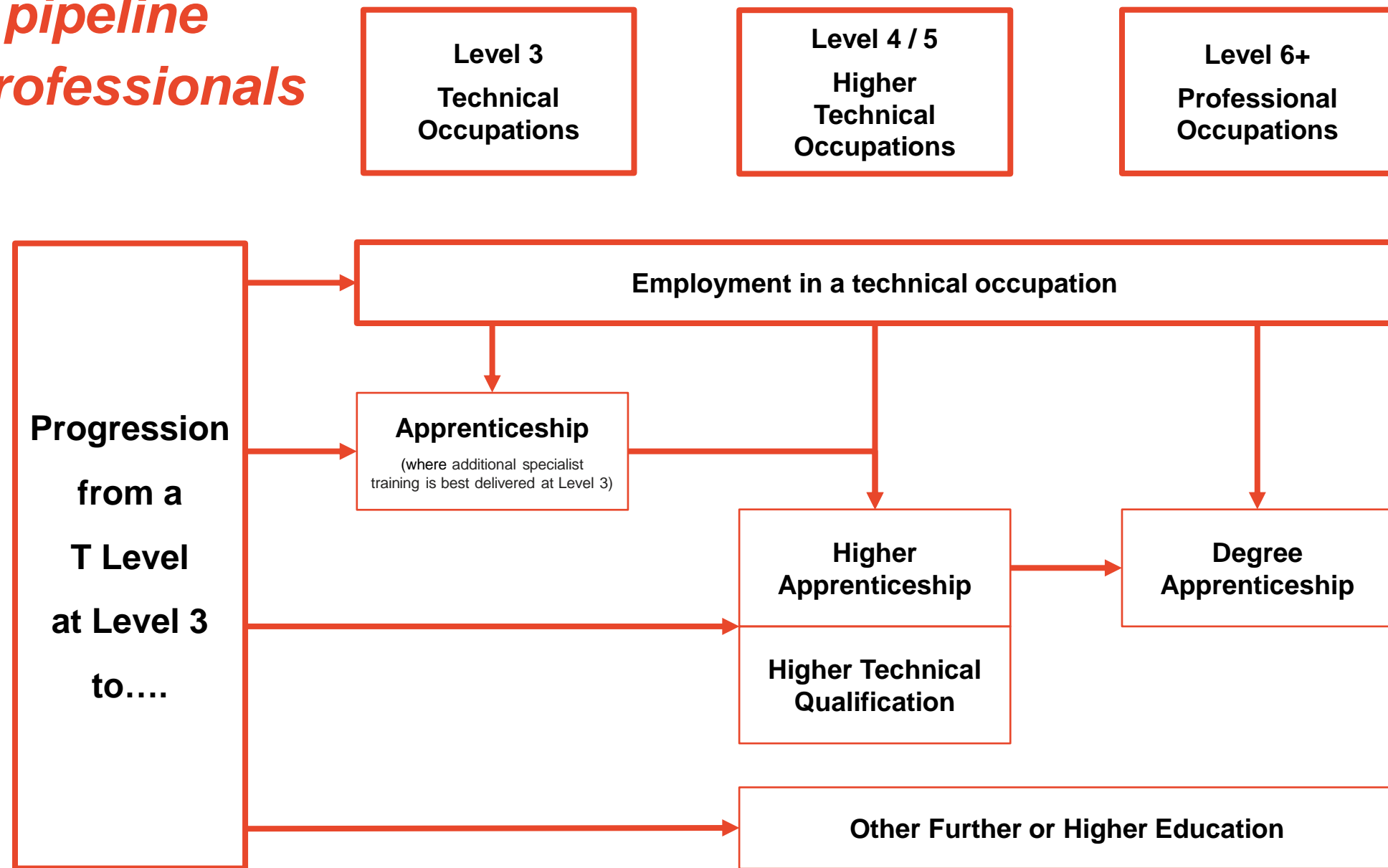
Digital production, design and development


Digital business services

Digital support and services



WHAT FOLLOWS T LEVELS?

Building your pipeline of technical professionals





***WHAT ARE
INDUSTRY
PLACEMENTS?***



WHAT ARE INDUSTRY PLACEMENTS?

- Time spent by a 16-19 year old student, learning and working in an organisation
- **In a real environment** – with an employer making a meaningful contribution to the organisation
- Minimum of **315 hours and average 350 hours** (approx. 45 working days)
- **Occupationally-specific** – developing students' practical and technical skills

Delivery approaches: all T Levels

**WORK TASTER
ACTIVITIES**

**SMALL TEAM
PROJECTS (UP
TO 1/3RD)**

**PATHWAY
PLACEMENTS**



**PART TIME WORK
RELATED TO
PATHWAY**

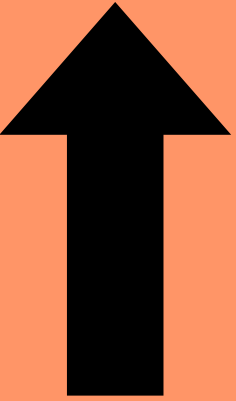
**UP TO 2
EMPLOYERS**

**SUPPLY CHAIN +
EMPLOYER
NETWORKS (+2
EMPLOYERS)**



**SPECIAL
EDUCATIONAL
NEEDS AND
DISABILITY**

**YOUTH
OFFENDERS
INSTITUTION**



Delivery approaches: specific T Levels

***ROUTE LEVEL
PLACEMENTS***



***SKILLS HUB/
EMPLOYER
TRAINING
CENTRES***



***HYBRID
PLACEMENTS***



WHY OFFER AN INDUSTRY PLACEMENT?

Smarter recruitment

- A solution for entry-level jobs
- Cost-effective recruitment
- Bring young people into the industry

Support your staff

- Management and mentoring skills
- Fresh perspective
- Extra help with projects

Support your community

- Improve diversity
- Create shared value in your community
- Enhance image and profile

EXAMPLES OF SUITABLE INDUSTRY PLACEMENT TASKS

DATA ANALYST

- Data mining, collection, formatting and saving datasets
- Merge datasets from multiple sources for advanced analysis
- Clean data, find faults, and test data integrity
- Use data analysis tools and basic statistical techniques to identify trends and patterns

WEBSITE DESIGNER

- Interpret website designs and conduct internet to find content
- Review branding, interface design and user experience
- Create website user acceptance testing plans and templates
- Analyse and present website traffic data using analytics

IT HELP DESK TEAM MEMBER

- Respond to user hardware and software issues and faults
- Troubleshooting and practical problem solving
- Provide simple technical briefings to staff on new technology
- Record user support interventions, outcomes and feedback
- Set up and maintain devices, testing network connections and security



***INDUSTRY
PLACEMENTS
MODELS AND
OPTIONS***



WHICH PLACEMENT MODELS MIGHT WORK FOR YOU?

MODEL	When this model might work	Example roles
DAY RELEASE	<ul style="list-style-type: none">• Where regular support would be useful as your pattern of work is steady and regular• Where you have a variety of tasks that need doing regularly,• Where the mentor or line manager would prefer to limit their supervision time during a given week	IT Help Desk IT Support Team
BLOCK	<ul style="list-style-type: none">• Where concentrated work over an extended period is needed to achieve project deadlines• Where students can be aligned to projects, events or annual business processes• To allow managers to schedule and plan for groups of students	Software development
MIXED	<ul style="list-style-type: none">• Where a student's course becomes more specialized• Where regular and project activities can make up a placement• Where there are several workplaces within a single employer allowing the student to experience more than one	Social media production

**WON'T WE BE EXPOSING
BUSINESS-CRITICAL
SYSTEMS?**

**DOES THE PLACEMENT HAVE
TO BE COMPLETELY IN
PERSON?**

***WHAT ARE EMPLOYERS
ASKING ABOUT INDUSTRY PLACEMENTS?***

**WHAT IF I HAVE TO PAY FOR
EXTRA SPACE AND
EQUIPMENT FOR A
PLACEMENT STUDENT?**

**WHAT IF WE OPERATE
OUTSIDE OF NORMAL
WORKING HOURS?**



***INTERVIEWS WITH
CTECH BUSINESS
SOLUTIONS***



ANDY TALKS ABOUT

- **STUDENTS GROWING AS PEOPLE**
- **THE REAL-WORLD IMMERSION OF LEARNERS**
- **THE TASKS BEING REAL AND NOT INVENTED OR SIMULATED**




JOHN TALKS ABOUT

- **THE DESIRE FOR LEARNERS TO WORK DIRECTLY WITH THEIR CUSTOMERS**







What areas of your organisation could a learner accept increased responsibility as they develop?

Would a placement introduce new ways of working in your workplace?

Can you see the range of opportunities for real work in your organisation?


What are the possibilities of real work and real projects for learners in your organisation?

HANNAH TALKS ABOUT

- **THE UNEXPECTED BENEFITS TO HER WORK**
- **STUDENTS GAINING SKILLS AND EXPERIENCE**
- **HOW LEARNERS ARE BEGINNING TO GUIDE THEIR OWN WORK**
- **DEVELOPING REAL-WORLD SKILLS THAT ARE RELEVANT AND IMPORTANT**







Would you value the potential for development of other staff in your teams when working with a placement learner?

Would your organisation be able to provide the environment to support skills and experience development?

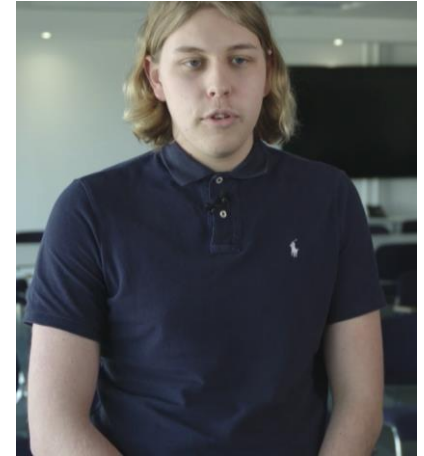


TOM TALKS ABOUT

- **INNOVATIVE IDEAS**
- **THE SKILLS HE HAS LEARNT**
- **WEB SITE DESIGN**

MAX TALKS ABOUT

- **PROGRAMMING**



NATASHA DESCRIBES

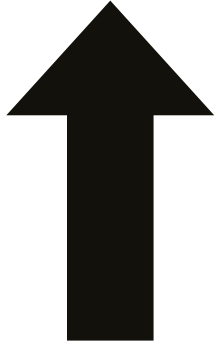
- **USING CANVA IN A REAL PROJECT**

How would you approach embedding learning in the workplace?

Would you feel able to provide an environment to bring in a new learner as part of one of your teams?

Can you think of opportunities for digital placements that could expand a learner's understanding of the workplace?

Which areas in your organisation might be suitable for a digital role placement?



*ANY
QUESTIONS?*



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POLL 1 Based on what you have heard about industry placements:

- Are you more likely to implement industry placements?
- Are you more confident to implement industry placements?
- Has this webinar been useful and practical for your industry placements planning?

POLL 2 Based on your current circumstances and your understanding of T Levels, is your organisation likely to offer Industry Placements?

- Yes - we are already hosting T Level Industry Placements
- Yes – in the next six months
- Yes – in seven to twelve months
- Yes – more than a year from now
- Not in the foreseeable future
- No
- Don't know



***SUPPORT
AVAILABLE FOR
EMPLOYERS***

<https://employers.tlevels.gov.uk/>

- Bespoke one-to-one support
- Tools, resources and case studies
- Book workshops and webinars

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The screenshot shows the GOV.UK website page for 'T Levels and industry placement support for employers'. The page features a search bar at the top right with the text 'Search for support' and a magnifying glass icon. Below the search bar is a navigation bar with the title 'T Levels and industry placement support for employers'. A pink banner with the text 'GIVE FEEDBACK This is a new service - help us to improve it' is positioned below the navigation bar. The main heading is 'T Levels and industry placement support for employers'. The page is organized into a grid of six content cards, each with an image, a title, and a brief description.

GOV.UK Search for support

T Levels and industry placement support for employers


GIVE FEEDBACK This is a new service - [help us to improve it](#)

T Levels and industry placement support for employers




About industry placements

Find out more about what industry placements and T Levels are, and how they could work in your business.




Business benefits

Discover the benefits of hosting an industry placement at your company, including the £1,000 employer incentive.




Plan industry placements

Guidance to help you plan, including information about legal compliance, working with providers and paying students.




During industry placements

How to work with students while they are on a placement, and end-of-placement reviews.



Skill areas and case studies

Discover the skill areas that industry placements cover and find out what placement students can offer.



Workshops and webinars

Online events to help you understand, plan and prepare to offer industry placements.

<https://employers.tlevels.gov.uk/>

Register an interest in T Levels and industry placements

Enter your details into our online form and we will share your interest in T Levels and industry placements with registered T Level schools and colleges for 12 weeks.

If a provider would like to speak to you about an industry placement or other T Level opportunity, they can contact you using the details you provide.

The form takes about 5 minutes to complete.

This form is only for employers with a single business location. If your organisation has multiple locations and you'd like to register an interest in T Levels and industry placements, [contact us](#)

Register an interest

More about T Levels and industry placements

[What are T Levels?](#)

[What are industry placements?](#)

[How industry placements work](#)



THANK YOU

<https://employers.tlevels.gov.uk/>



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Disclaimer

This advice is general guidance and is not legal advice. It should not be acted on without a full understanding of your current situation. You can access the latest government guidance on industry placements at www.tlevels.gov.uk. SDN Enterprises Ltd (trading as SDN) has tried to ensure that the information and advice we give is accurate. However, SDN will not accept liability for any loss, damage or inconvenience arising as a consequence of any use of or the inability to use any information or advice given.

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