

T-LEVELS^{WEEK}
2026
19-23 OCTOBER



PROVIDER AND EMPLOYER TOOLKIT

TL

TOOLKIT CONTENTS

PAGE	CONTENTS
3	T Levels week overview
4	How you can take part
5	Example activities from previous years
6	Products
7	Themed days
8	Useful T Levels data
9	Post-16 pathways from 2027
10	Sample social media posts for providers
11	Employers
12	Sample Social Media Posts for Employers and Ambassadors
13	Sample student videos
14	Guide questions for video content
15	Advice for filming your own content
16	Newsletter content template
17	Quote from the Minister for Skills
18	Useful links



T LEVELS WEEK OVERVIEW

19 – 23 October 2026 marks national **T Levels Week**. T Levels are now in their 7th year of delivery, and we're seeing some great results. This year's students achieved an overall pass rate of 92.6% - with over two thirds achieving a merit or above (68.9%). With T Levels set to become the **single large technical qualification at Level 3**, now is the ideal time for post-16 providers to make the move and start building their T Level offer. T Levels open up fantastic opportunities for young people - and T Levels Week offers a great opportunity to share their stories.

We would love T Level providers, employers and ambassadors to get involved with the week through events, PR and social media, using the dedicated hashtag **#TLevelsWeek**. In addition, please do share any student stories with us using **this case studies form**, we'd love to see them!

During T Levels Week, the Department for Education will amplify provider and employer content on our social media channels. Our Secretary of State, Ministers and Permanent Secretary will show their support for T Levels in social media. We will also use our business and stakeholder networks to amplify and share T Level stories and messages. **T Level Ambassadors** are planning lots of exciting activities throughout the week and will encourage people to get involved.

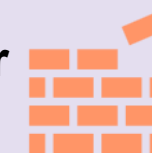
Ask for your
participation



Hints, tips and advice



Tools for you and your
colleagues to use



TL





HOW YOU CAN TAKE PART

To help you take part in T Levels Week, we've included a range of resources in this pack, including newsletter content and social media posts that you can adapt and share. These are there to support you, but you know your audience best, so feel free to tailor them to suit your needs.

T Levels Week is a great opportunity to emphasise the fantastic progression opportunities T Levels give students; to help raise awareness of them in your area and across the country; celebrate employers and industry placements; and encourage new employers to offer industry placements and develop their future talent pipeline. There are a number of ways for you to participate, such as:

- sharing the experiences and successes of your T Level students and alumni across your social media channels – use **#TLevelsWeek**
- hosting a T Level event – this could be an Open Day, breakfast, graduation ceremony or other celebratory event. Inviting local media, local MPs and Employer Representative Bodies to attend can be a great way to create a buzz.
- showcasing your star T Level teachers, employers or the T Level subjects you offer. This could be via an assembly, using posters, or video clips.
- promoting the range of industry placements available and the valuable experience they offer students. Hearing from students themselves is a great way to do this.

If you have any questions or want to find out more about celebrating T Levels, please contact:

tlevel.delivery@education.gov.uk

TL

EXAMPLE ACTIVITIES FROM PREVIOUS YEARS



T Levels

15,338 followers

9mo · Edited

...

Skills Minister [Jacqui Smith](#) met with national employers on Monday when she hosted a T Levels Week Employer Roundtable at the House of Lords.

Large employers from across England were joined by T Level Ambassador Network National Chair and National Vice Chair, [Jo Simovic](#) and [Natalie Jones](#) Chartered FCIPD, and [Sarah Maclean](#), Chief Executive Officer [Skills England](#), to explore how T Levels can help to address skills gaps and strengthen talent pipelines.

Discussions centred around how T Level industry placements bring a talent pipeline that employers need and how employers can expand their current T Level offer.

If you want to find out more about T Levels and how to host a T Level student on industry placement at your business, visit: <https://ow.ly/rKCM50XbFRk>

[#SkillsForLife](#) [#TLevelsWeek](#)



Minister for Skills hosted Employer Roundtable



T LEVEL INDUSTRY PLACEMENTS ARE HELPING STUDENTS BUILD REAL-WORLD SKILLS

0:01 / 1:07



Institution of Mechanical Engineers (IMechE)

128,076 followers

9mo

...

This T-Levels week we're celebrating employers across engineering and manufacturing who are shaping the future workforce through industry placements.

Institute for Mechanical Engineering showing the value of industry placements



Newcastle and Stafford Colleges Group (NSCG)

6,538 followers

9mo

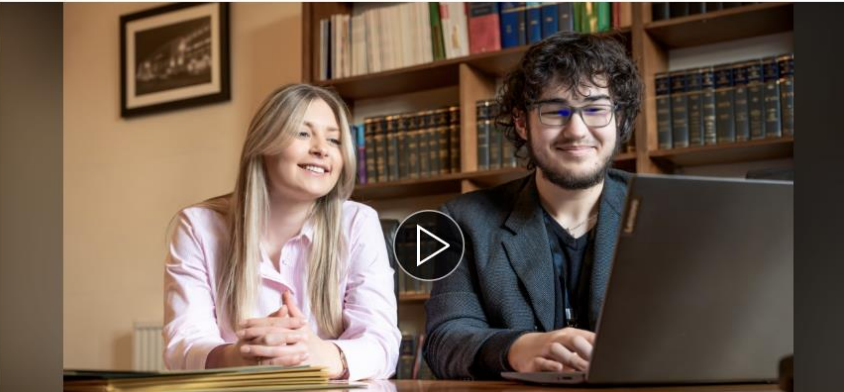
As part of his T Level in Legal Services, NSCG student Karol Symula has been undertaking an in-depth industry placement, working at [Beeston Shenton Solicitors](#), a leading law firm that has been supporting families and communities across Staffordshire and Cheshire for nearly 20 years! 🏠 🇬🇧

Karol says: "Through doing my placement here, my perspective into the industry of law has been expanded more than I can even mention... There is not a doubt in my mind I would not be anywhere near as confident in that as I am now as a T Level student."

With a minimum 45 day industry placement for each T Level pathway, choosing to study a T Level gives you the skills needed to gain the competitive edge in the workplace.

Inspired by Karol's story? Learn more and apply 🏠 tinyurl.com/3wd8ar8w

[#TLevelWeek](#)



Karol, who is studying Legal Services talking about his T Level Placement



EKC Ashford College

@ashford_college

Our T Level students spent two weeks in Spain gaining amazing work experience. 🌍 ✈️

They developed skills in teamwork, communication and independence. Read all about it: ashfordcollege.ac.uk/news/trip-to-s...

[#TLevelsWeek](#) [#WorkExperience](#) [#SkillsForLife](#) [#EKCashfordCollege](#)



9:00 AM · Oct 15, 2025 · 25 Views

T Level students from EKC landed in Lebrija ready to complete a two-week work placement in Spain

Media Stories →

Luton Today	<u>Planting the seeds of the future: How T Levels are transforming farming careers at Shuttleworth College</u>
Leigh Journal	<u>Wigan & Leigh College T Level students achieve 98% pass rate Leigh Journal</u>
Premier Construction News	<u>Students call on more women to consider studying construction during T Levels Week</u>
Lancashire Evening Post	<u>West Lancashire College celebrates T Level students this October</u>
Sheffield Star	<u>The Sheffield College backs national T Levels Week awareness campaign</u>

OFFICIAL

PRODUCTS



Dedicated Hashtags

For the week we encourage our audiences to use **#TLevelsWeek**. The Department for Education will be sharing a range of celebratory content on its channels using this hashtag - as will other providers and employers across the country. Please use this hashtag on all social media content you share to help drive interest in T Levels. If you are a T Level Ambassador, please include the hashtag **#TLevelHero**.

T Levels templates and designs

There is an archive collection of leaflets, posters and templates for promoting T Levels which you can adapt for T Levels Week. Please note that the photography that features in some of these templates must be swapped for your own or removed when using these resources. And we have developed a **T Levels Week background** for your Teams calls and **digital badges** corresponding to the themed days, that you can use in your slides and email signatures.

Organising your own event

We would also encourage you to arrange your own T Levels Week event – this could include a showcase of your courses, facilities and employer partners. As well as sharing inspirational stories from current or former students, you could invite local MPs and employers to create a buzz around the ceremony.

Please share images and updates from your event on social media using **#TLevelsWeek**.



THEMED DAYS



We have created some broad themes for each day of T Levels Week, to help structure any activities or posts during the week. These are suggestions so do go ahead and create your own if you'd prefer! We've also included links to resources you could use or draw on for your own activities.

- **MOTIVATION MONDAY** – **showcasing data and the benefits of T Levels**. You might like to promote data around pass rates, progression or student numbers. There are some helpful data on the following page, or 'Did you know' posters and display screens available to download.
- **TRAILBLAZERS TUESDAY** – **spotlighting the various progression options**. Hearing from alumni students can be a great way to demonstrate where T Levels can lead, why not bring them in to talk about their experience? Here's an example case study about progression.
- **WORKPLACE WEDNESDAY** – **focussing on employers and industry placements**. Hearing from industry placement employers can be a great way to promote T Levels, through activities such as mock assessment days, or bringing employers in for open days or careers fairs.
- **THRIVING THURSDAY** – **hearing from students about their T Levels**. This could involve interviews with students or filming a 'day in the life' of a student. A series of subject posters featuring student quotes can be found here.
- **FUTURE FRIDAY** – **T Levels sitting alongside V Levels, Occupational Certificates and Foundation Certificates in the new system**. An opportunity to feature exciting new qualifications available from next year, more information on page 9.

A small purple megaphone icon with sound waves.

USEFUL T LEVELS DATA

Over 90% of students from every completing cohort have achieved their T Level.

71% of learners from the second cohort agreed that their course prepared them for the workplace - 10-15 percentage points higher than learners on comparable level 3 courses.

The overall pass rate in 2026 was 92.6%, with over two thirds of students achieving a merit or above

Almost 200 HE providers across Britain accept T Levels for at least one course, including the majority of Russell Group Universities.

Around a quarter of students who progress into work, get jobs with their industry placement employer.

TL

**SKILLS
FOR LIFE
T LEVELS**



POST-16 PATHWAYS FROM 2027



‘Future Friday’ is a great opportunity to promote technical and vocational options which will begin to rollout from September 2027. A comprehensive resource pack, with leaflets, posters and branding can be downloaded [here](#).

V LEVELS

- **V Levels** are broad, vocational qualifications (the same size as an A Level) that combine applied learning with sector-based knowledge, helping students explore careers without specialising too early.
- Designed with employers and higher education, V Levels develop practical, transferable skills linked to real jobs, supporting strong progression into higher education or work-based training including apprenticeships.
- V Levels can be taken as a full study programme or combined with other qualifications.
- **SUBJECTS AVAILABLE IN 2027:** Accounting and Finance, Digital Systems and Data, Education

TL

FOUNDATION CERTIFICATES

- **The Foundation Certificate** is a one-year Level 2 qualification, for students who after their GCSEs, want to progress to level 3 and would benefit from the support and preparation the programme provides to get ready for the next level.
- Foundation Certificates provide a broad introduction to the subject, to help inform student choice about the career they want to pursue and which further study option will get them there.
- Progression options include V Levels, T Levels or A Levels.
- **SUBJECTS AVAILABLE IN 2027:** Digital Systems and Data Education

OCCUPATIONAL CERTIFICATES

- **The Occupational Certificate** is a two-year Level 2 qualification, for students who after their GCSEs, are clear about the type of work they want to move into and need job-focused preparation.
- Occupational Certificates provide students with practical, job-focused learning that builds the skills and knowledge needed for specific roles, aligned to employer standards.
- After studying an Occupational Certificate, a student could progress into related skilled work or an apprenticeship.
- **SUBJECTS AVAILABLE IN 2027:** Early Years Practitioner, Culinary Skills, Hospitality

SAMPLE SOCIAL MEDIA POSTS FOR PROVIDERS

The following suggested social posts could be adapted and used on your social media channels (you don't have to stick to the themed days!). Please use **#TLevelsWeek** on all social media posts to help drive conversation around this topic and so DfE can find and share your posts.



Theme	Suggested social post copy	Suggested imagery
Motivation Monday	Would you like follow in the footsteps of our fantastic T Level students? From [insert course name] to [insert course name] - we now have a wide range of brilliant T Levels available. To find out more, visit [enter Provider URL] #TLevelsWeek	T Level students / T Level / facilities
Trailblazers Tuesday	T Level student [name] has just finished studying their T Level in [enter course] and is going on to [enter job, university or apprenticeship next step]. We're so proud of [name] and everything our T Level students have achieved. Find out more about our T Levels courses, visit [enter Provider URL] #TLevelsWeek	T Level students on their placement
Workplace Wednesday	Did you know every T Level includes an industry placement? This year, our Year 2 T Level students will get a taste of what a real career is like. If you're interested in taking a course that blends classroom learning with an industry placement, visit: [enter provider URL] #TLevelsWeek	Named T Level students with employers
Thriving Thursday	Hear from [T Level student name], who is studying for their T Level in [enter course] and will start an industry placement with [employer name] this year. We're so proud of [name] and everything our T Level students are achieving. Find out more about our T Levels courses, visit [enter Provider URL] #TLevelsWeek	Images of named T Level student with quote
Future Friday	Have you heard of V Levels? Exciting new qualifications, for students who want vocational learning, real-world skills, and the flexibility to keep their options open. The same size as an A Level, V Levels can be combined with other qualifications. We will offer V Levels in [Accounting and Finance/Digital Systems and Data/Education] from 2027. To find out more, visit [enter Provider URL] #TLevelsWeek	Image of V Levels logo / facilities

EMPLOYERS

If you are an employer currently hosting a T Level student on industry placement or have previously welcomed T Level students into your business, help us to spread the word about the business benefits of T Levels during #TLevelsWeek. **Our asks of you:**



Before T Levels Week

- Follow the dedicated **@TLevels LinkedIn** account.
- Share your T Level successes on your social channels. From welcoming your first T Level student on industry placement to retaining T Level students in your business – whether in fulltime roles, on apprenticeships, or onto Higher Technical Qualifications. Remember to use the hashtag **#TLevelsWeek** and tag us into your posts so we can easily find, like and reshare them.
- Fill out our quick and easy **Employer Case Study form**. Take two minutes to tell us why skills and training programmes like T Levels are benefiting employers like you.



During T Levels Week

- Share your T Level successes on your corporate social channels. From case studies to celebrations, we want you to spread the word about our talented T Level students and the business benefits to your talent pipeline you've realised through T Levels. We're looking for lots of social activity across all sectors, including Engineering and Manufacturing, Construction, Health and Science, Digital and IT, through to Animal Care and Management, Craft and Design and Media, Broadcast and Production.
- Remember to use the hashtag **#TLevelsWeek** and tag us into your posts so we can easily find, like and share your successes.
- T Level Ambassadors play a crucial role in championing T Levels, and have many exciting activities planned for T Levels Week. If you are a T Level Ambassador, please include the hashtag **#TLevelHero**. If you would like to find out more about becoming an Ambassador, visit our dedicated **webpage**.

SAMPLE SOCIAL MEDIA POSTS FOR EMPLOYERS AND AMBASSADORS

The following suggested social posts could be adapted and used on your social media channels. Please use #TLevelsWeek and #TLevelHero on all social media posts to help drive conversation around this topic and so DfE can find and share your posts.

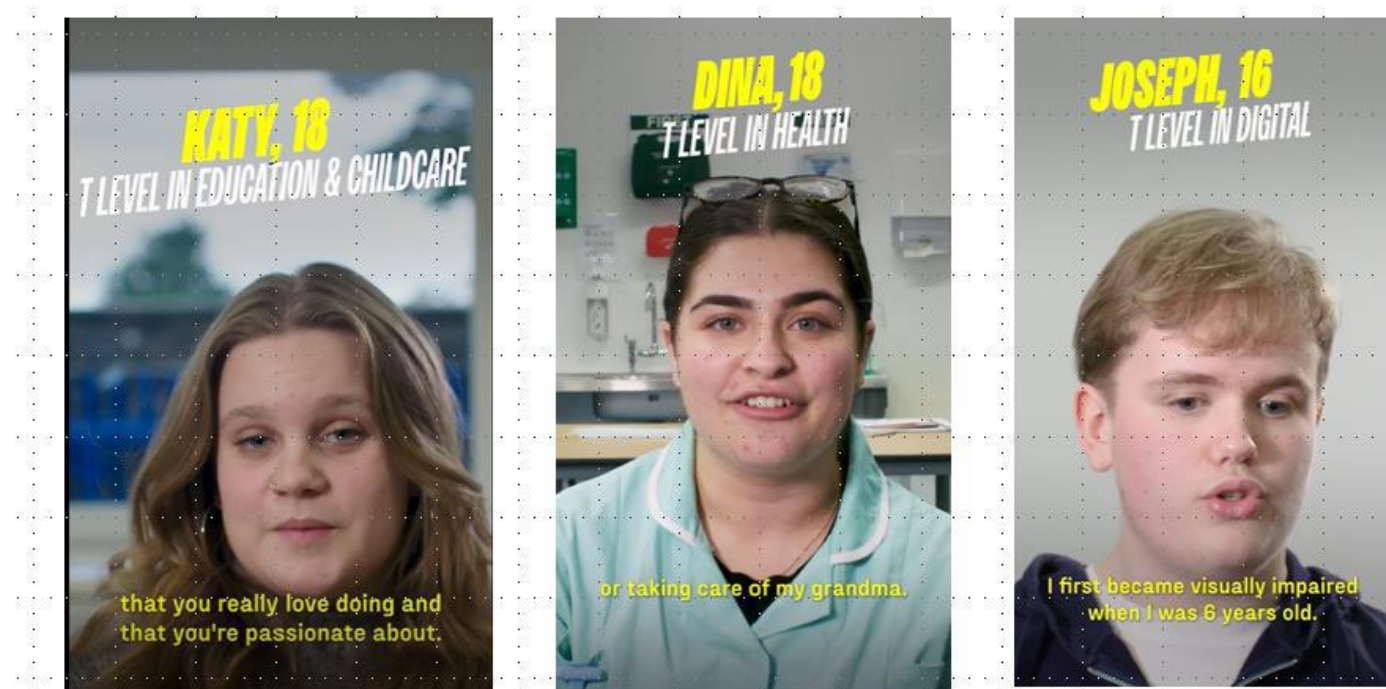
Suggested Social Media Copy	Audience	Suggested imagery
[T Level student name] has done amazing work delivering project [insert details] while on their industry placement with us at [insert employer name] #TLevelsWeek	Employers	Images of projects/facilities/employer site
This #TLevelsWeek, we're shining a spotlight on our [current/former] T Level student <name>, who is [insert course name]. T Level learners like [name] are helping us to create a talent pipeline of skilled future employees to our business. Well done [name]! #TLevelsWeek	Employer	Images of students at employer site
#TLevels are a great way to bring fresh new talent into our business. We're celebrating #TLevelsWeek by hosting our next T Level learners on industry placement! Looking forward to welcoming our future employees. #TLevelsWeek	Employers	Images of students at employer site
I'm proud to champion T Levels/attend [insert details] event as a T Level Ambassador #TLevelHero #TLevelsWeek	T Level Ambassadors	Images of TAN events/Ambassadors
Huge congratulations to our T Level students who have moved onto exciting degree apprenticeships at companies like [insert employer name]. To find out more visit [enter Provider URL] #TLevelsWeek	Employers and Ambassadors	Image of T Level student

SAMPLE STUDENT VIDEOS

We filmed a day in the life of three T Level students in Education, Health, and Digital plus T Level of the Year 2024 winner Fernanda Vargas. Their stories, featured on Snapchat Explore and YouTube, show how young people “Go with the Flow” when choosing technical education. A recent post on LinkedIn also shows the DfE Secretary of State meeting T Level student, Ed, hearing how his course helped him turn technical skills into a career.

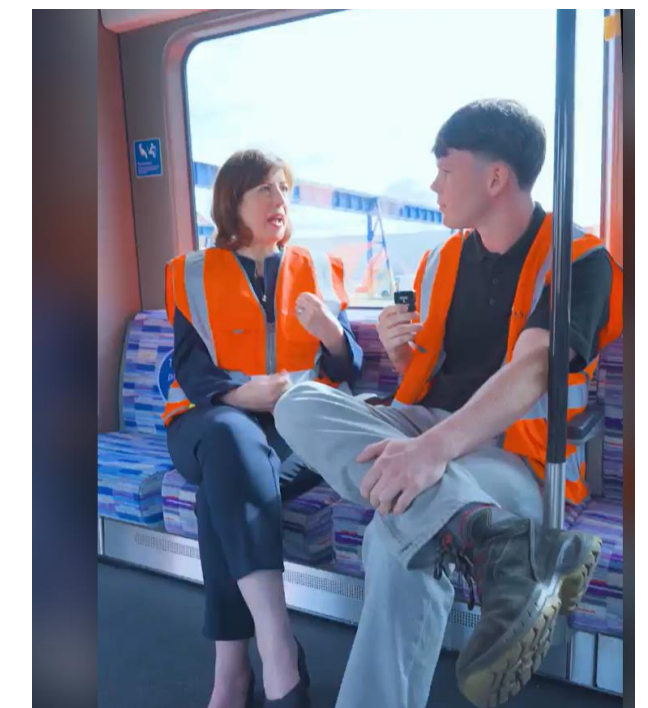


How my T Level has set me up for future success: Fernanda's story



Katy and Dina

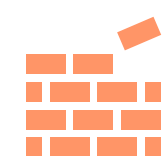
Joseph



Ed – from the classroom to an Elizabeth Line carriage

To be considered for future Departmental filming opportunities, please complete the **Employer Case Study form** or the **Young Persons case studies form**. We are particularly looking for examples of females in Engineering and Construction, and males in Health and Education.

GUIDE QUESTIONS FOR VIDEO CONTENT



This is a great time to hear from your T Level students. We want to show that T Levels are an excellent choice for young people and can lead to good career progression.

Overview

To showcase your own students by creating case studies, we've drafted a guide below to help you produce content yourself. **If you create any content celebrating your T Levels students, then please do share it with DfE** so we can consider it for use on our channels too. **Please send content to TLevel.delivery@education.gov.uk** or share any case studies using this **form**.

To keep the content as natural as possible, we would recommend your T Level students keep it personal – focusing on their own experiences. Questions to guide their talking points for the video include:

- Why did you choose to take a T Level instead of another option?
- What career guidance or advice did you receive to help you make your decision?
- What do your parents think about T Levels?
- What appealed to you about your specific course?
- What are the highlights of your course?
- Where did you do your industry placement?
- What's next for you?
- What would you say to others considering a T Level? Would you recommend it?
- Where can people find out more? Search **Skills for Careers** to find out more.



Note – you may also find these questions useful if you are producing written case studies that celebrate your T Levels students for your website and PR.

Considerations

- Ask your students participating in case studies if they are happy to sign a written consent form which should outline clearly how their data and content will be used. You should not share any identifying personal data, such as full names. All data should be treated in line with your data protection guidelines.

ADVICE FOR FILMING YOUR OWN CONTENT

We recommend you film no more than 1-2 minutes of content to keep the video snappy and engaging. The tone should be relatively relaxed and informal, and you could try to film it in short bursts if easier, if you are able to edit it together afterwards. We recommend the final video is around 30 – 60 seconds in length so it is shareable across social channels. It is advisable to add alt text to any images you post, and to caption any video content you share.



Top tips for filming (to share with students)

- Wear something with plain colours, not grey or striped
- Have your phone at least 1.5m from your face
- Landscape orientation is better than portrait
- Stand just off-centre of frame, talking directly to camera
- In the frame you should be waist up with a little bit of space above your head and any props in shot
- Light source should be in front of you, not behind
- Find a room with minimal background noise
- Phone should be at eye level and not angled up or down
- See if you can prop the phone somewhere rather than someone holding as the shaky image may not be consistent next to the other shots

Call to action

To get the most out of the video content, make sure you include a clear call to action on an end slate and in any social posts you share about the video – *i.e.* Search **Skills for Careers** to find out more about T Levels or For more information on T Levels and for advice on applying visit *[enter Provider Name relevant URL]*.

NEWSLETTER CONTENT TEMPLATE

The following suggested template copy is for you to adapt and use in your newsletter, blog or on your website so you can share the successes and progress of your T Level students. Please share this via your channels during T Levels Week.

NEWSLETTER

Celebrating T Levels students this October!

19 – 23 October is T Levels Week, and we're so proud to be marking this moment and celebrating the success of our students. We started offering T Levels in [X insert qualification names X] in [insert year]. We have now expanded our T Level offer to include [insert additional courses available from September 2025 if applicable].

T Levels are two-year courses that young people can take following GCSEs. Broadly equivalent in size to 3 A levels and accruing UCAS points. T Levels were developed in collaboration with employers to ensure that students will be equipped with the skills they need. They offer a mixture of classroom learning and 'on the job' experience with at least 45 days spent on an industry placement with an employer. With a T Level, students can progress straight on to skilled work, higher study or apprenticeships.

Our T Level students have achieved amazing results. They are moving on to such a wide range of next steps, with some going straight into the workplace and others starting a higher-level apprenticeship or going to university [add examples where possible]. We're looking forward to seeing how they succeed in the future.

Join us on social media as we celebrate our students this October, we will be sharing content with the hashtag **#TLevelsWeek**

For more information on T Levels, and for advice on applying visit [enter Provider Name relevant URL].

QUOTE FROM THE MINISTER FOR SKILLS



Following is a quote from the Minister for Skills, Jacqui Smith, for you to use across your channels. You could add this to the news or media section of your website, include in press releases and/or share with local media contacts:

Minister for Skills Jacqui Smith said:

“This government is determined to give technical and vocational education the same status and recognition as the academic route.

T Levels are showing what is possible when high-quality education is combined with meaningful industry experience, enabling more young people to gain the skills, knowledge and experience needed to thrive.”

USEFUL LINKS



Links are provided throughout this toolkit - however below is a list of links to content and resources that you may find useful when developing your own T Levels Week comms:



- [T Levels student website](#) – general information on T Levels and postcode search for providers
- [T Levels Week assets](#) – Teams backgrounds and badges
- [T Levels support for providers](#) - resources, guidance and support for T Level providers
- [T Levels support for employers](#) – T Levels resources, guidance and support for employers
- [Amazing Apprenticeships](#) – T Levels resources for teachers and careers advisers
- [Career Development Institute](#) – T Levels resources for careers advisers
- [Comprehensive post-16 pathways resource pack](#) – Information about post-16 reforms – including V Levels and level 2 pathways
- [Post-16 Pathways Implementation Plan](#) – Regularly updated document outlining progress with the post16 reforms
- [Sign up to the TVQ newsletter](#) – Keep up to date with the latest announcements and developments
- Sign up to be a [T Level Ambassador](#)

THANK YOU